Foreign, Commonwealth & Development Office

Texas in context

“Why didn’t I come here sooner?”

- Queen Elizabeth II during her first visit to Texas in 1991

♫ Miles and miles of Texas ♫



Distance from BCG Houston to:	
Dallas	240 miles London to Middlesborough: 250 miles
Austin	163 miles London to Sheffield: 167 miles
El Paso	807 miles London to Perpignan: 809 miles

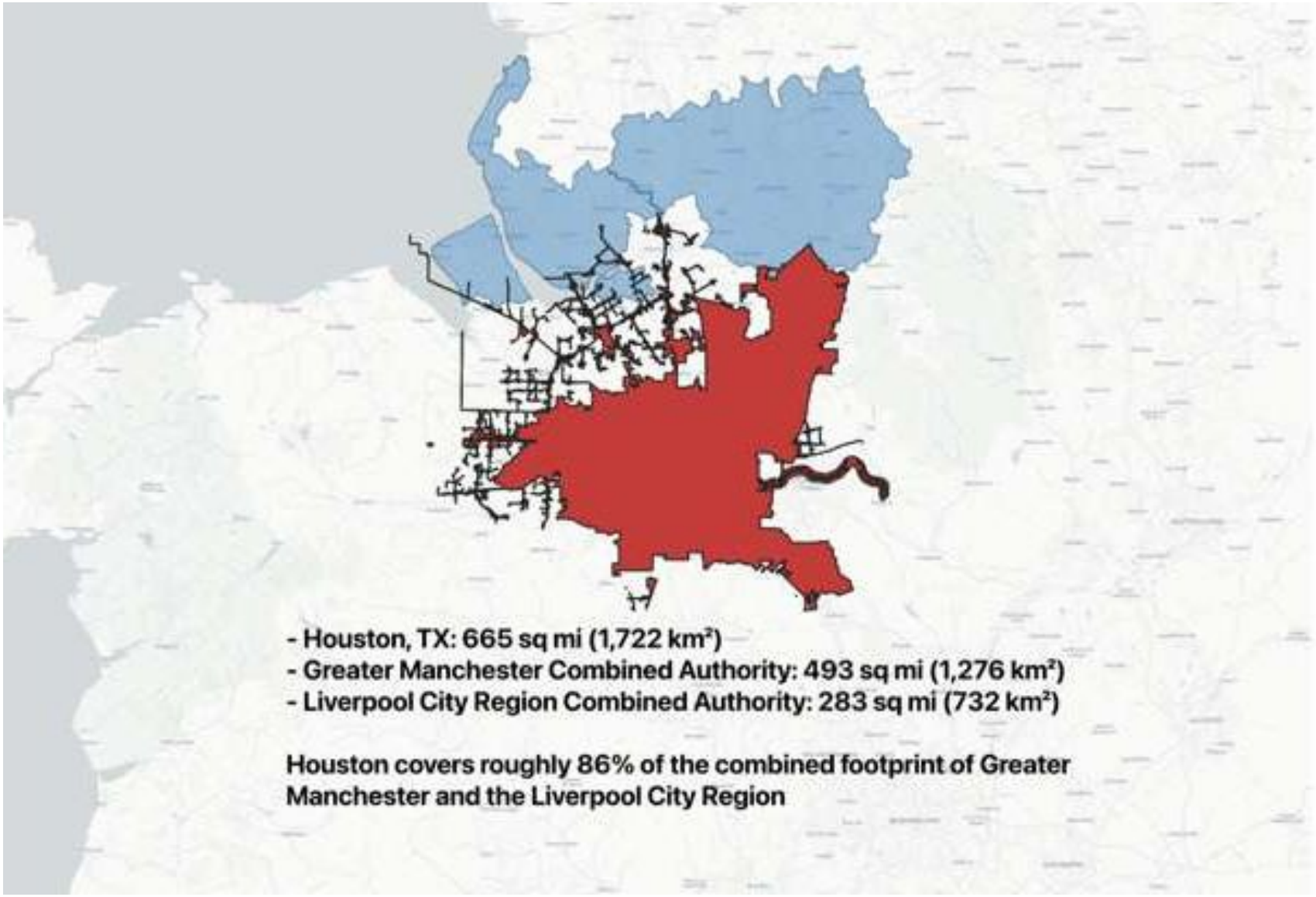
Texas is approximately 2.8 times larger than the UK

Travel 25 miles due North of Texas and you will be closer to Canada than you are to Mexico

The Texas-Mexico border is approximately the same length as Land's End to John o'Groats

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Everything is bigger in Texas



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Texa$

	GDP/Ranking (2021/World Bank figures)	Value of Trade (goods and services) with UK	Approximate flight time from LHR (to largest city by GDP)
	$3.2tn 5th (actual)	**-**	**-**
	$2.4tn 8th (equivalent)	***£23.4bn (estimated)****	***10.5hrs (Houston)***
	$1.9tn 9th (actual)	£24.8bn	13.5hrs (Ontario)
	$1.5tn 13th (actual)	£15bn	21.75hrs (Sydney)
	$1.3tn 15th (actual)	£4.5bn	12hrs (Mexico City)
	$250bn 49th (actual)	£2.5bn	1d 3h (Wellington)

*HMG verified data is only available for goods (£7.67bn) and services (£3.75bn) exports from Texas to the UK, and goods (£4bn) from the UK to Texas. This figure therefore includes a conservative estimate of UK services exports of £8bn to Texas.

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Trade in goods

Top Texas goods exports to the UK (2021)

1	Oil & gas	$5.8 billion
2	Petroleum and coal products	$756 million
3	Aerospace products and parts	$420 million
4	Communications equipment	$199 million
5	Resins and synthetic fibers	$188 million

Top UK goods exports to Texas (2021)

1	Nuclear reactors, boilers and machinery	$961 million
2	Aerospace products and parts	$522 million
3	Mineral fuels and oils	$420 million
4	Communications equipment	$374 million
5	Medical and Surgical Instruments	$323 million

Two-way goods trade value with UK (2021)

1	Texas	$14bn
2	New Jersey	$12bn
3	Utah	$8.7bn
4	California	$7.9bn
5	New York	$6.3bn

Texas is the largest exporting state in the US, and accounts for ¼ of all US exports. It exports more than New York and California combined.

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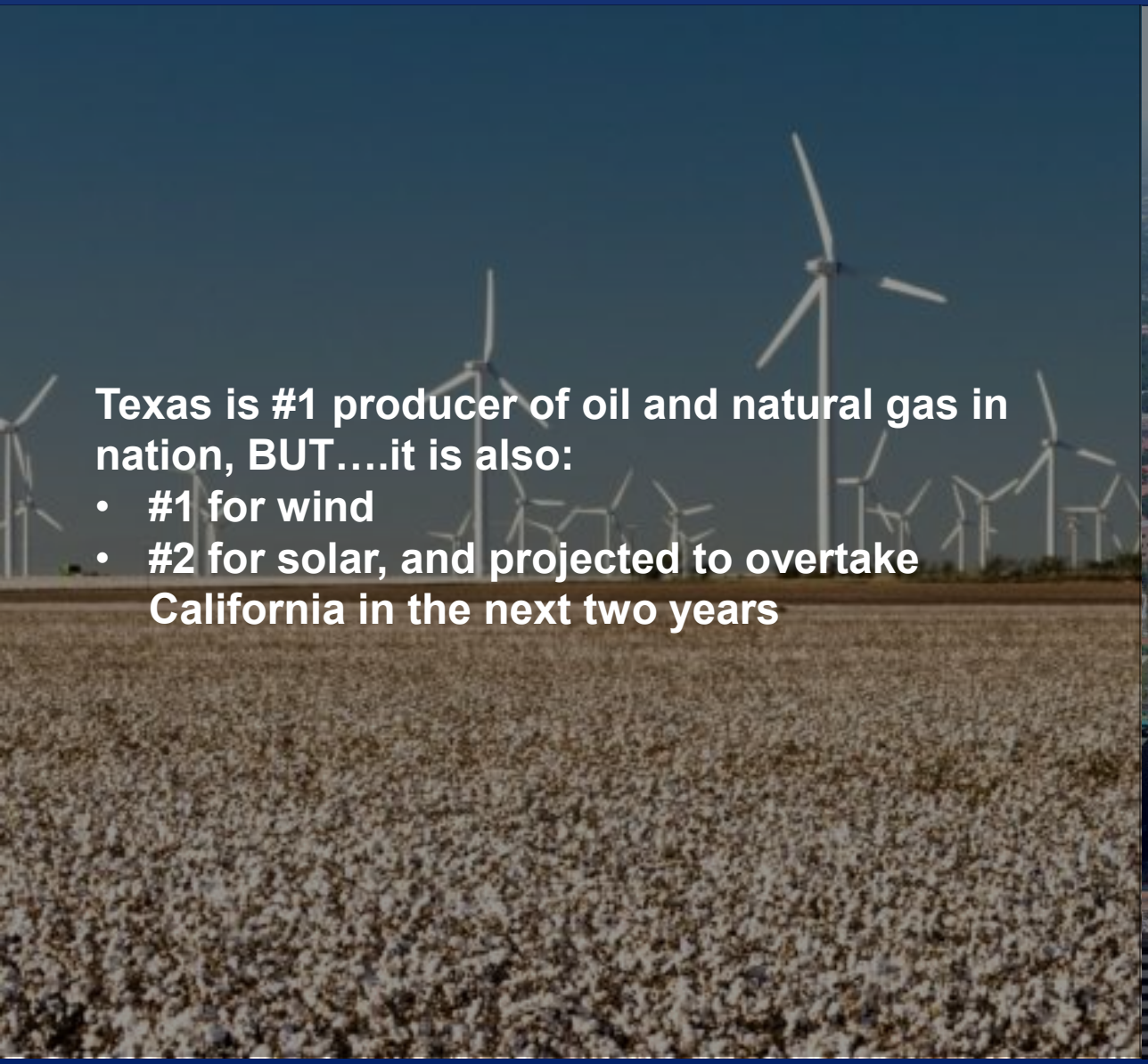
The Texas Triangle: 4 countries within a country sized state



Rank	Country/Territory	GDP ($m)
21	Poland	674,048
22	Sweden	627,438
23	Belgium	599,879
(24)	**Houston - Woodlands**	537,000
(25)	**Dallas - Fort Worth**	513,000
25	Thailand	505,982
54	Ukraine	200,086
(55)	**Austin - Round Rock**	194,000
55	Kazakhstan	190,814
(63)	**San Antonio- New Braunfels**	**144,384**

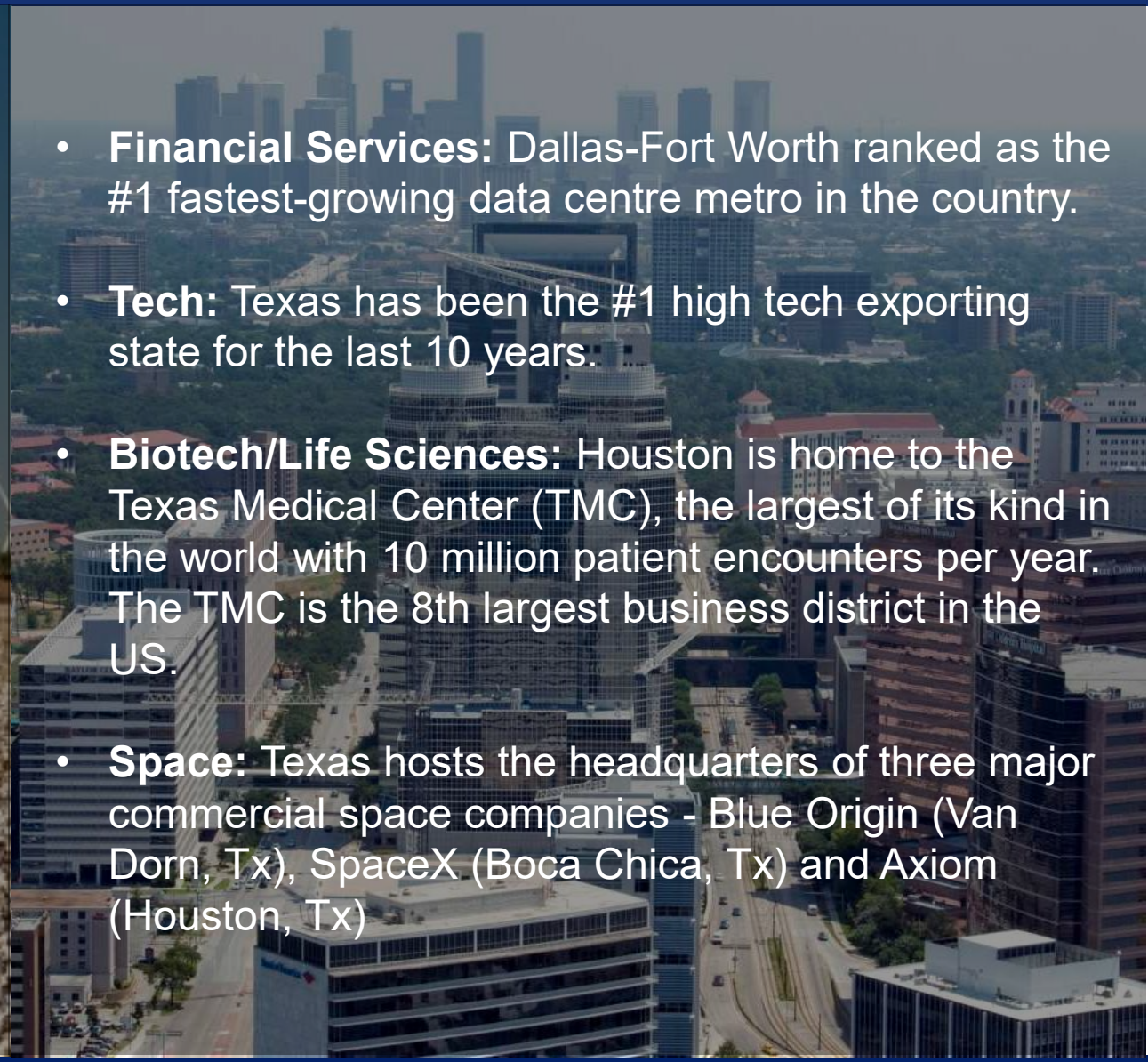
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What happens when the oil (and gas) runs out?



Texas is #1 producer of oil and natural gas in nation, BUT….it is also:

- **#1 for wind**
- **#2 for solar, and projected to overtake California in the next two years**



- **Financial Services:** Dallas-Fort Worth ranked as the #1 fastest-growing data centre metro in the country.
- **Tech:** Texas has been the #1 high tech exporting state for the last 10 years.
- **Biotech/Life Sciences:** Houston is home to the Texas Medical Center (TMC), the largest of its kind in the world with 10 million patient encounters per year. The TMC is the 8th largest business district in the US.
- **Space:** Texas hosts the headquarters of three major commercial space companies - Blue Origin (Van Dorn, Tx), SpaceX (Boca Chica, Tx) and Axiom (Houston, Tx)

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To Health, Wealth and Happiness (pt.1)

- The Texas Medical Center is the world's largest medical complex. It performs more clinical trials and heart surgeries than anywhere else on the globe.
- The University of Texas MD Anderson Cancer Center is the world's largest and highest-ranked cancer hospital.
- Texas Children's Hospital is the largest children's hospital in the US.
- The Cancer Prevention and Research Institute of Texas is the largest state cancer research investment in the history of the US and the second-largest cancer research and prevention program in the world.
- The American Heart Association is the largest not-for-profit funding source for cardiovascular and cerebrovascular disease research next to the federal government.
- San Antonio has the largest military health complex in the US.

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To Health, Wealth and Happiness (pt.2)

Texas is home to:

Eleven Tier One research universities including:

- **Rice University**
- **The University of Texas at Austin**
- **Texas A&M University**

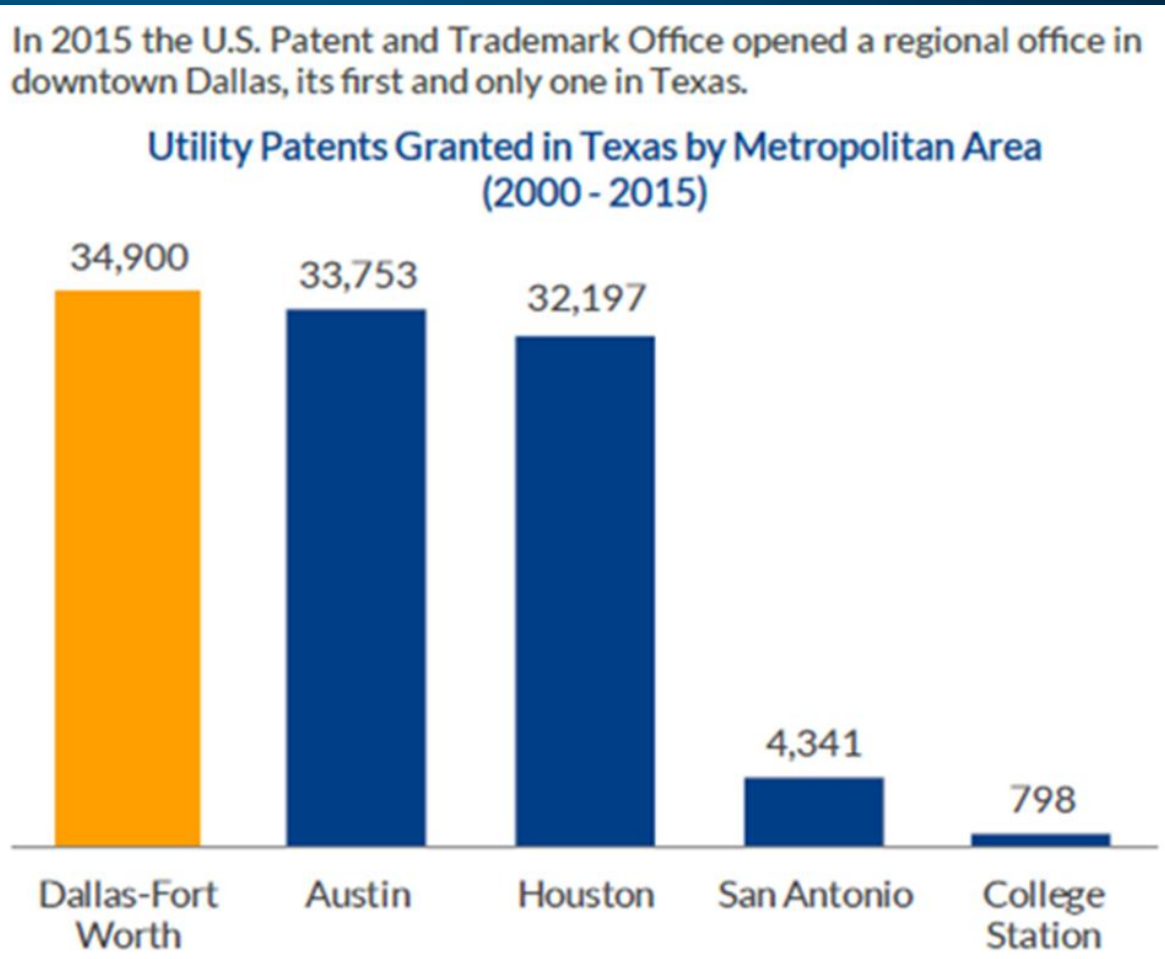
Two Biosafety Level 4 (BSL-4) laboratories:

- **The University of Texas Medical Branch's Galveston National Laboratory**
- **Texas Biomedical Research Institute (Texas Biomed)**

A number of independent, non-profit research institutes, including:

- **Southwest Research Institute**
- **Texas Biomed's Southwest National Primate Research Center**

In 2015 the U.S. Patent and Trademark Office opened a regional office in downtown Dallas, its first and only one in Texas.



Source: U.S. Patent and Trademark Office, Patenting In Technology Classes, 2016.

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The ‘Texodus’

- Texas is now home to more Fortune 500 companies (53) than any other state.
- From Jan 1, 2018, to June 30, 2021, 114 Californian companies relocated to Texas
- Over 700,000 Californians have relocated to Texas since 2010.

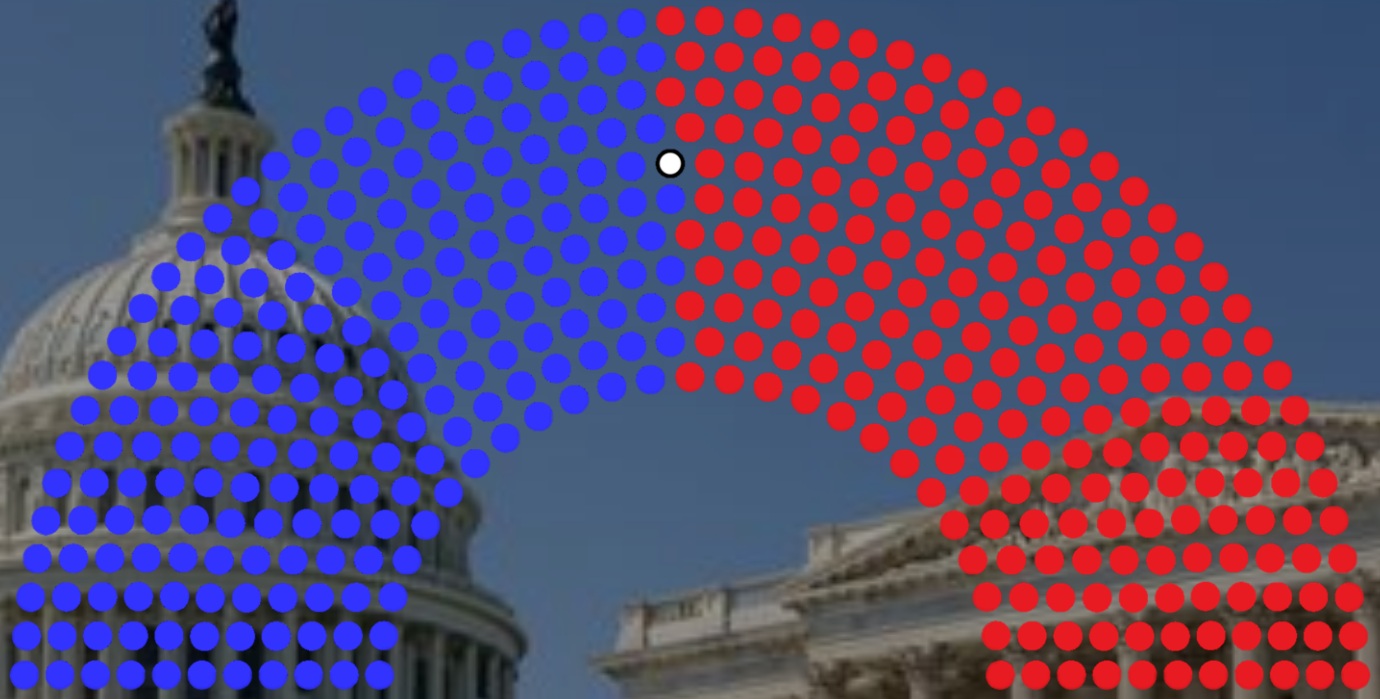
Why Texas?

- **Cost of living:** No corporate or personal income tax
- **Workforce:** Texas is home to six of the nation’s top 100 universities and 11 Tier One research universities
- **Infrastructure:** Texas offers international companies approximately 29 ports of entry and 33 Free Trade Zones (more than any other state).



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You're in my House now



38 out of 435 members in the US House of Representatives are from Texas – the second largest number from a single state

25 out of 218 house Republicans are from Texas – the largest number from a single state

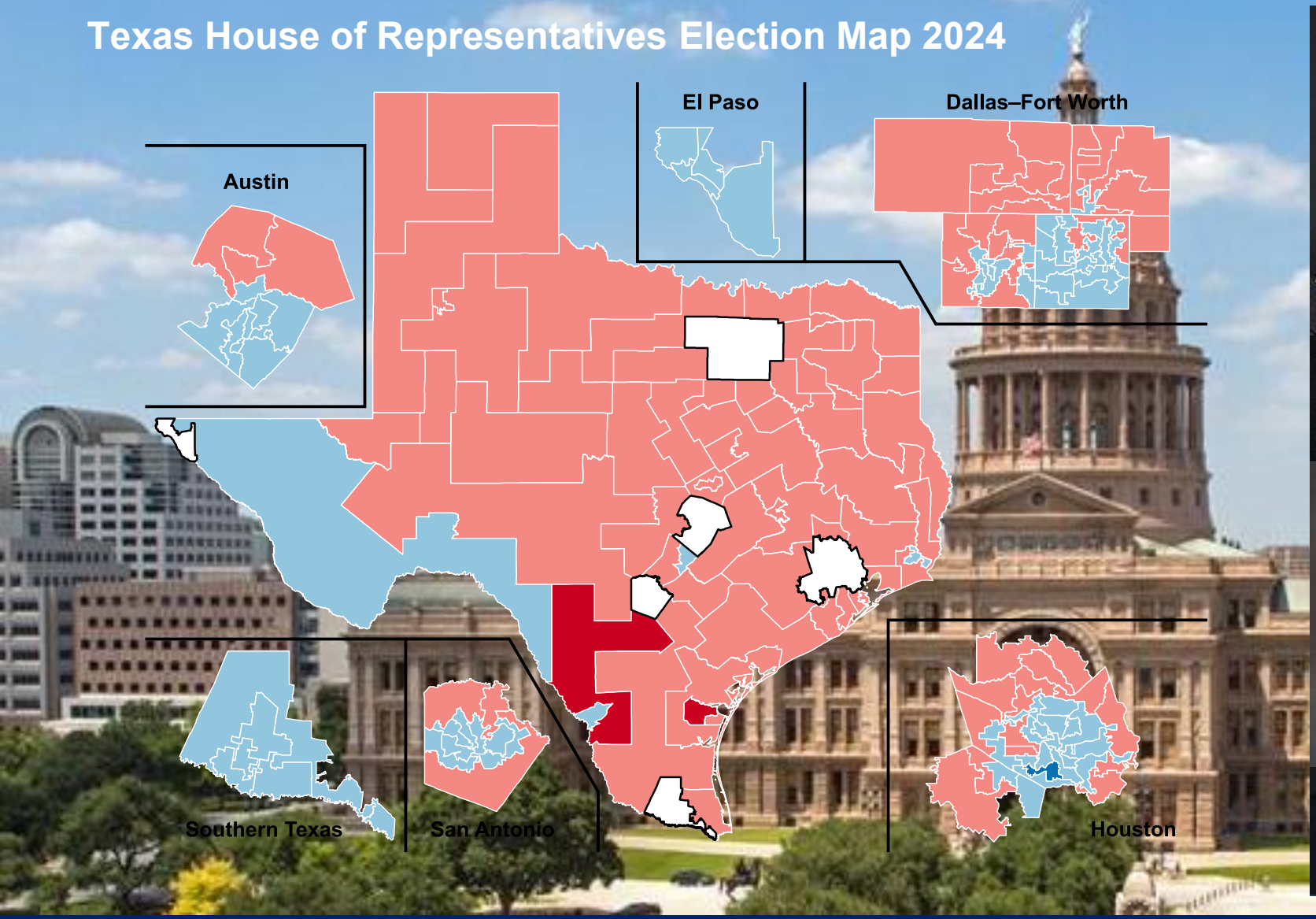
13 out of 214 house Democrats are from Texas – the fourth largest number from a single state

Texans chair 3 standing committees (including budget and foreign affairs). No other state has more than 2.

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A state divided?

Texas House of Representatives Election Map 2024

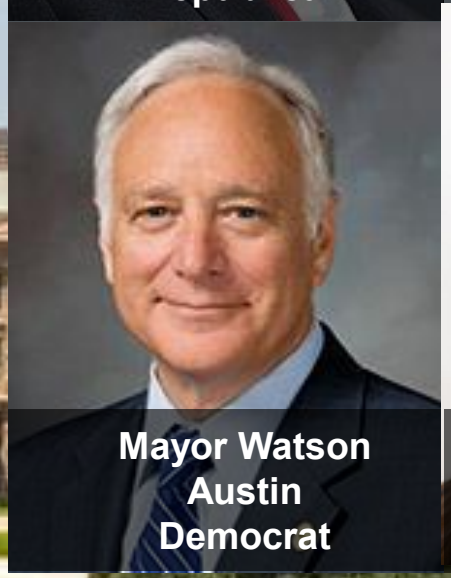




Mayor Johnson
Dallas
Republican



Mayor Whitmire
Houston
Democrat



Mayor Watson
Austin
Democrat



Mayor Ortiz Jones
San Antonio
Democrat

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The “Hispanic” vote



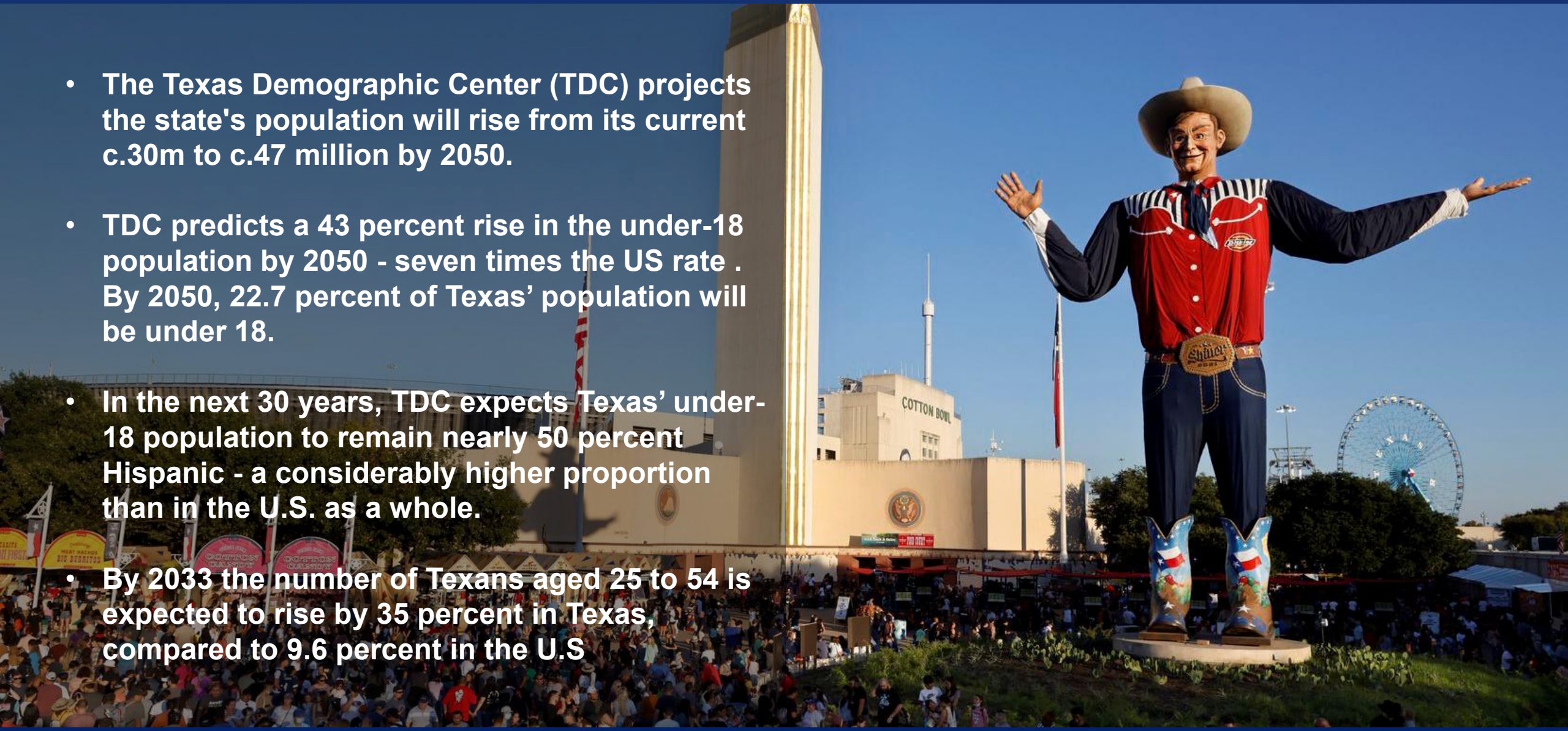
Former president Trump won 28% of the Latino vote in his first run for the presidency in 2016, but by 2020 that number had improved to 38% (with disproportionate gains in Texas and Florida.)

In Starr County, Texas, near the southern border, a rural, majority-Latino jurisdiction where Trump lost by a 58-point margin in 2016, he came with 5 points of Biden in 2020 and won with 58% of the vote in 2024

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Population and demographics

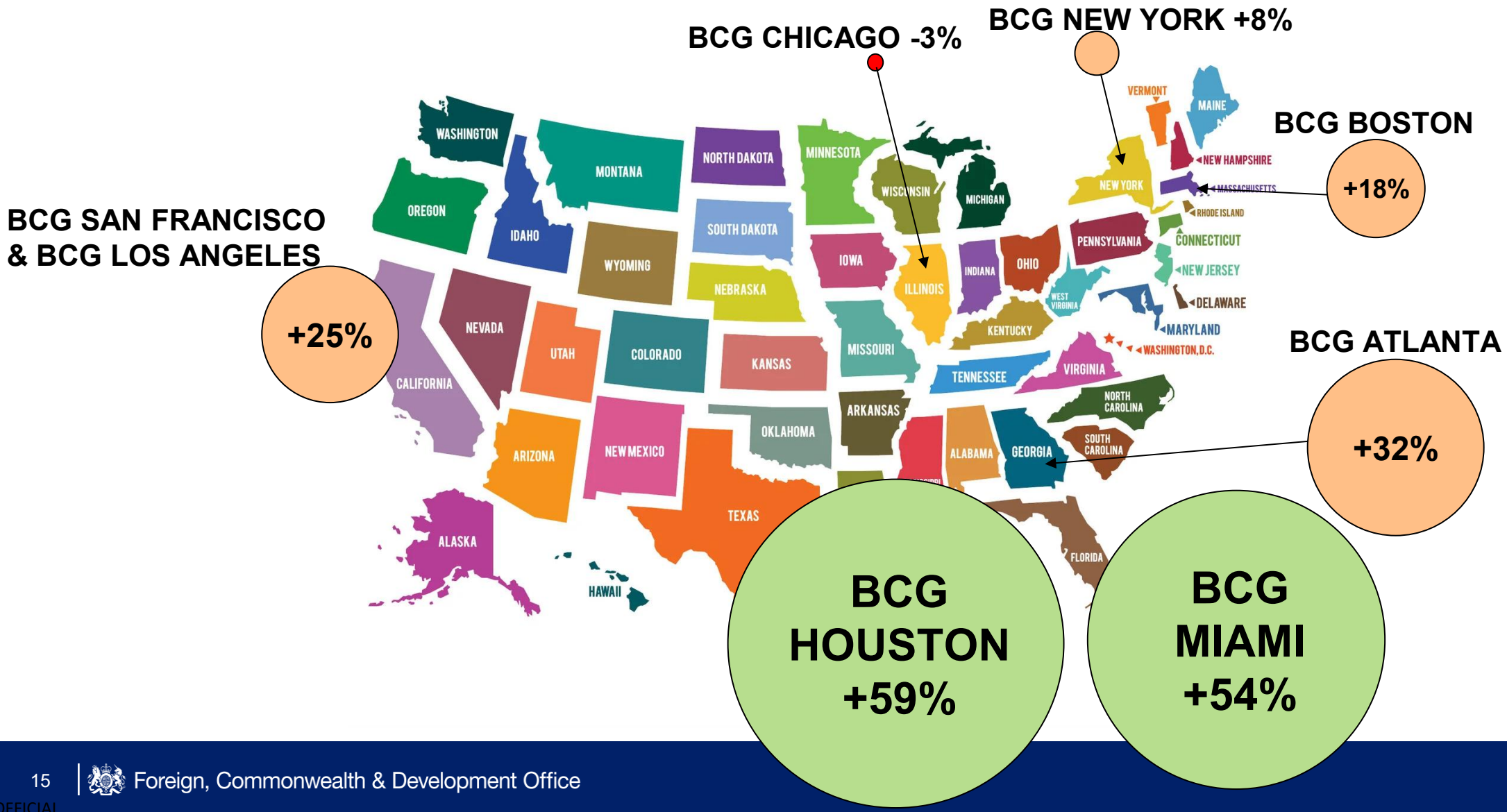
- The Texas Demographic Center (TDC) projects the state's population will rise from its current c.30m to c.47 million by 2050.
- TDC predicts a 43 percent rise in the under-18 population by 2050 - seven times the US rate . By 2050, 22.7 percent of Texas' population will be under 18.
- In the next 30 years, TDC expects Texas' under-18 population to remain nearly 50 percent Hispanic - a considerably higher proportion than in the U.S. as a whole.
- By 2033 the number of Texans aged 25 to 54 is expected to rise by 35 percent in Texas, compared to 9.6 percent in the U.S



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You go to hell, I'm going to Texas

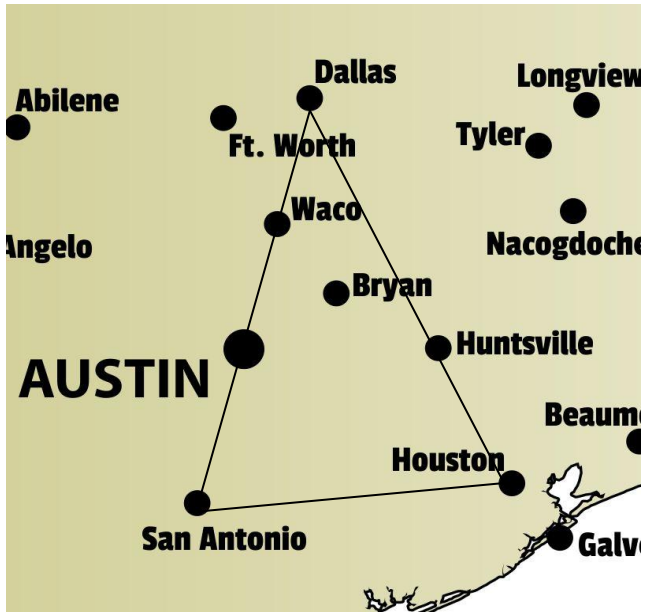
Projected population growth 2010–2040 in states with a British Consulate-General



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HMG delivery in this context

The 'Texas Triangle'
(Houston, San Antonio, Dallas)



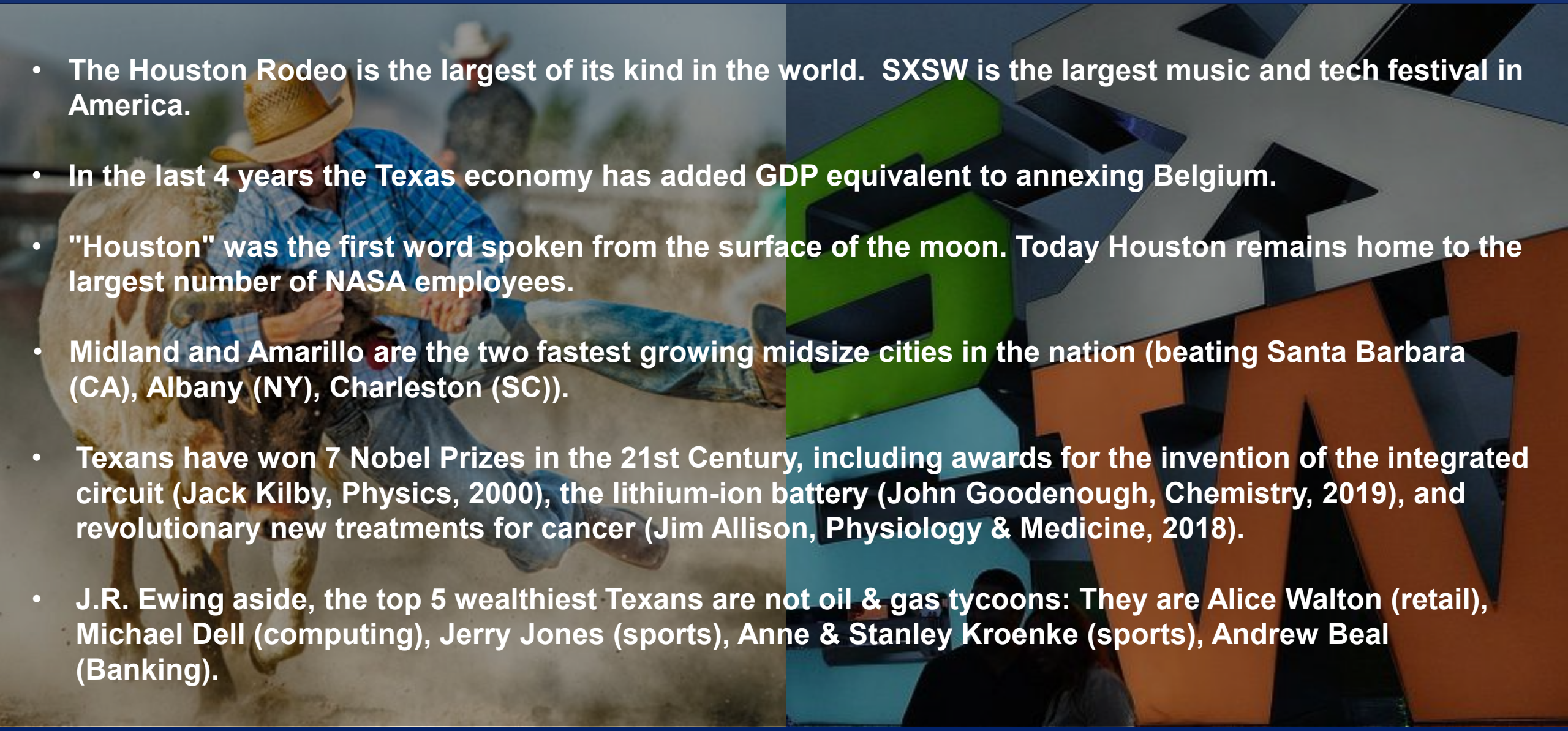
The 'GermanTriangle'
(Berlin, Munich, Dusseldorf)



	Total driving distance	Total GDP	Total Population	Total HMG offices	Total HMG employees
Texas Triangle	713 miles	£1.21tn	23.5m	1	25
German Triangle	1085 miles	£1.06tn	18.5m	3	c.300

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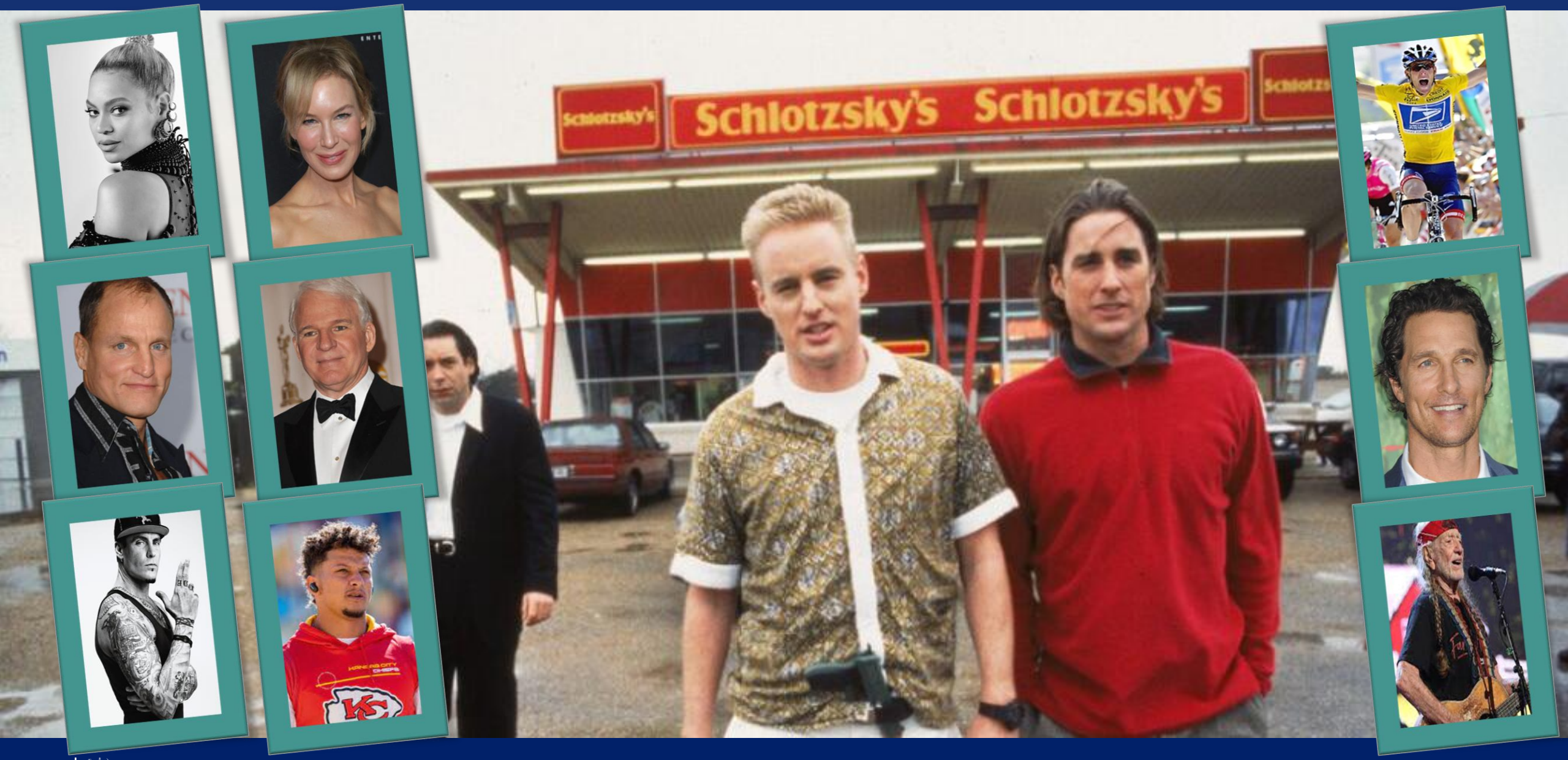
Is *stat* not enough for you?



- The Houston Rodeo is the largest of its kind in the world. SXSW is the largest music and tech festival in America.
- In the last 4 years the Texas economy has added GDP equivalent to annexing Belgium.
- "Houston" was the first word spoken from the surface of the moon. Today Houston remains home to the largest number of NASA employees.
- Midland and Amarillo are the two fastest growing midsize cities in the nation (beating Santa Barbara (CA), Albany (NY), Charleston (SC)).
- Texans have won 7 Nobel Prizes in the 21st Century, including awards for the invention of the integrated circuit (Jack Kilby, Physics, 2000), the lithium-ion battery (John Goodenough, Chemistry, 2019), and revolutionary new treatments for cancer (Jim Allison, Physiology & Medicine, 2018).
- J.R. Ewing aside, the top 5 wealthiest Texans are not oil & gas tycoons: They are Alice Walton (retail), Michael Dell (computing), Jerry Jones (sports), Anne & Stanley Kroenke (sports), Andrew Beal (Banking).

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More than just a big economy





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