

Press release: (6 min read)

New sales manager, Scott Turbeville, to supercharge Flexeserve Americas growth

The leaders in hot-holding have enhanced their successful sales team with the addition of Scott Turbeville – an accomplished specialist in the foodservice industry.

As manufacturers of the world's top grab-and-go products, developers of patented hot-holding technology and innovators in services for all food programs, Flexeserve Inc. has continued to invest in their dedicated team.

For further progression in all MAFSI regions, of which they already have complete representation, Scott Turbeville has joined Flexeserve as Sales Manager, National Accounts – bringing in over 10 years of sales and brand expansion experience.



Scott Turbeville brings over ten years of experience to his new role as Sales Manager, National Accounts at Flexeserve

Introducing Scott Turbeville

A South Carolina native, Scott's early career saw him join the U.S. Army, where he rose to the rank of Captain. He has cited resiliency, teamwork and operational dependability as key skills and learnings attained at this time, still carrying them with him to this day.

Following his time in the military, Scott transitioned into foodservice after a positive recruitment experience and found he had a natural talent for sales.

“I’ve been fortunate to be given some great opportunities with major brands in my career,” Scott began. “I really wanted to specialize in foodservice products and equipment because they have such a unique power to bring people together. I’m excited to inject my experience with these household names into Flexeserve and help bring this amazing brand to the next level.”

Having previously worked at other foodservice manufacturers, Electrolux and UNOX, Scott has a great understanding of the standards these operations hold themselves to. And Flexeserve is no different.



Flexeserve's U.S. sales team [left to right], Ericka Randell, Scott Turbeville, Rachel Paul, Conrad Randell and Rachel Chin

Enhancing the Solution experience

Flexeserve Solution elevates the leaders in grab-and-go above their competitors. An all-encompassing service that transforms every element of an organization’s hot food program, Solution sets the standard for true hot-holding.

As Sales Manager, Scott is now an essential part of this experience for customers. His keen insight allows him to understand the particular pain points of a foodservice operation and find the right Flexeserve products to solve them for good.

Dave Hinton, President of Flexeserve Inc., stated, “This part of Solution is so important as our heated displays are the catalyst for a truly game-changing grab-and-go program. Scott has a very deep understanding of foodservice products and the various factors that need to be considered to give our customers the best return on investment. He’s always willing to go the extra mile and is completely aligned with the values of our incredible team.”



Flexeserve's food-to-go experts are always looking for ways to improve the customer experience and transform grab-and-go programs as part of Flexeserve Solution

Product. Process. People

With these high standards of support in mind, Scott is keen to bring his own mindset to Flexeserve, ensuring he can uphold and surpass the expectations of his customers.

When asked about his approach to supporting them, Scott commented, “The three Ps – product, process and people – are the pillars of the support I offer. It was clear from the start that Flexeserve values this mentality just as much as I do. We create exceptional, high-quality products, use efficient and agile processes, and we have a great team whose driving force is to meet the needs of our customers.”

While Scott was initially attracted to the potential of his role within Flexeserve, it's the way he's been welcomed to their U.S. HQ in Texas that has truly impressed him.

“Flexeserve has already proved to be a company that genuinely appreciates its people,” he continued. “I've already been flown to the UK HQ for an inspirational company-wide event that highlighted the future of our business and how our culture is continuing to grow and develop.”



The Flexeserve team exhibiting at International Pizza Expo 2026 in Las Vegas

Striving for further expansion

Scott joins an established team that has already secured multiple national accounts. And in doing so, Flexeserve has shown a proven ability to complete many nationwide rollouts, with comprehensive support, ongoing maintenance through their technical service team, as well as further training opportunities.

Scott's presence will only enhance this ability.

“Reaching new large-scale customers, growing brand awareness and exhibiting at major industry events are all key to our success and incremental growth,” Scott stated. “I’m really excited to be working towards my initial goals.”

As part of these goals, Scott will also be liaising with Flexeserve’s wide network of rep partners and authorized dealers, expanding Flexeserve’s reach even further across their current market and enabling them to enter new ones.

Dave Hinton concluded, “This is an exciting time for Flexeserve. We have all the tools, people and partnerships we need to continue our growth throughout the Americas. Our five-year plan has been outlined, confidence is at an all-time high and Scott, along with our entire sales team, will play a hugely important part in our bright future.”

For more information, visit www.flexeserve.com.