

The logo for BABBC (British-American Business Council) features the letters 'BABBC' in a bold, sans-serif font. 'BAB' is in blue and 'BC' is in red.

TEXAS

BRITISH-AMERICAN
BUSINESS COUNCIL

Sponsorship Opportunities

Partner with the BABBC Texas to raise your profile among transatlantic business leaders and support meaningful UK-US connections and growth across sectors including energy, professional services, technology, trade, and more.

SUPPORT OUR MISSION.

BUILD YOUR BRAND.

GROW YOUR NETWORK.

Select one of the options in this brochure or get in touch to discuss custom opportunities to meet your needs.

✉ info@babctexas.org

☎ [\(832\) 206-8599](tel:(832)206-8599)

🌐 www.babctexas.org

SPONSORSHIP LEVELS

Headline
\$3,000 -
\$3,500

**Signature Events;
Government Events**

- Business branding on BABC event page and hero slider on website home page
- Business branding on event flyer and all pre-event marketing
- Business branding at event
- Recognition/shout-out on social channels
- Registration for up to 6 guests (depending on event)
- List of attendees, post event
- Event photo link
- Recognition at event
- Swag/marketing materials at event
- Opportunity to address guests 1-2 minutes
- Headline speaker (panel events)

Non Members
\$4,000

Partner
\$2,500 -
\$3,000

**Executive Roundtables;
High Profile Panels**

- Business branding on BABC event page and hero slider on website home page
- Business branding on event flyer and all pre-event marketing
- Business branding at event
- Recognition/shout-out on social channels
- Registration for up to 4 guests (depending on event)
- Event photo link
- Recognition at event
- Swag/marketing materials at event
- Featured speaker (panel events)

Non Members
\$3,500

SPONSORSHIP LEVELS

