

Sponsorship Opportunity

Event Name:

British Excellence in Texas: Innovation
Across Sectors.

Date: September 24, 2025 | 6:30 – 8:30pm

Location: The Residence of the British
Consul General, Houston TX

Expected Attendance: 75–100 guests

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 www.babctexas.org

The Opportunity:

BABC Texas, Kindred Strategic and the UK Science and Technology Network at the Department for Business & Trade, are hosting a celebration of British innovation and enterprise.

This event will spotlight British excellence and innovation in the Texas market - celebrating UK companies contributing to growth across sectors such as, but not limited to, energy, tech, life sciences, manufacturing, and digital transformation.

This evening networking reception will convene UK businesses, local industry leaders, economic development partners, and transatlantic trade advocates at the prestigious Residence of the British Consul General.

Key Theme

Showcasing how UK companies are contributing to progress across sectors strategically significant to Texas. With the support of like-minded partners, this event fosters meaningful connections and shared growth.

Why Partner with Us?

As a sponsor, you will:

- Gain direct access to a curated guest list of senior business leaders, investors, entrepreneurs, and transatlantic trade advocates
- Demonstrate your commitment to supporting UK-US economic ties and sector-specific innovation - whether as a British business making an impact in Texas or a partner supporting transatlantic enterprise
- Align your brand with the British Consulate General-Houston, BABC Texas, and Kindred Strategic - leaders in fostering international business growth
- Contribute to strengthening the UK's commercial profile in Texas at a time of growing transatlantic opportunity following the recently announced US-UK Trade Deal and the existing Statement of Mutual Cooperation between the UK and Texas

SPONSORSHIP LEVELS

GOLD
\$2,000

SOLD

Exclusive - 1 available
Premium visibility & speaking role

- Speaking opportunity during opening remarks, alongside British Consul General (subject to confirmation)
- Premier logo placement on all event materials and signage
- Banner placement at event entrance
- Option to host a product/service display in prime networking area
- Feature mention in formal invitation and select post-event PR
- Logo and link on event landing page
- Dedicated LinkedIn mention as Gold Sponsor
- Invitation to be a guest on [Venture On! Podcast](#)

SILVER
\$1,500

4 available
Brand presence &
product/service showcase

- Option to host a display table/pop-up in lounge area of The Residence
- Logo in selected pre-event and post-event communications
- Logo placement on event landing page and signage
- Mention in formal invitation and social media
- Group LinkedIn recognition post

SPONSORSHIP LEVELS

**VALET or
FOOD
\$750**

3 available

Branded visibility at key touchpoints

Choose from:

- Valet Sponsor: banner/table or branded giveaways near valet area
- Food & Drink Sponsor: banner/table or branded giveaways near food/drink station
- Logo placement on event landing page
- Mention in formal invitation and social media
- Inclusion in signage near sponsored area

While the event content will highlight UK enterprise and innovation, we welcome sponsorship from organizations that want to align with this mission - whether you're a British company expanding in Texas, a service provider supporting transatlantic business, or a partner looking to connect with this community.

**COMMUNITY
ACTIVATION
\$750**

For those who want to
distribute materials or light
brand placement

- Opportunity to distribute branded materials to guests (e.g., welcome bags, giveaways)
- Logo placement on event landing page
- Mention in formal invitation/communications
- Optional display of one small, branded item at key stations

**COMMUNITY
SUPPORTER
\$500**

Brand visibility only

- Logo placement on event landing page
- Mention in formal invitation
- Recognition in group LinkedIn post