

The logo for BABBC (British-American Business Council) features the letters 'BABBC' in a bold, sans-serif font. The 'B' and 'C' are blue, while the 'A' and the two 'B's are red.

TEXAS

BRITISH-AMERICAN  
BUSINESS COUNCIL

## *Sponsorship Opportunities 2025*

Partner with the BABBC Texas to raise your profile among transatlantic business leaders and support meaningful UK-US connections and growth across sectors including energy, professional services, technology, trade, and more.

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SUPPORT OUR MISSION.

BUILD YOUR BRAND.

GROW YOUR NETWORK.

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Select one of the options in this brochure or get in touch to discuss custom opportunities to meet your needs.

✉ [info@babctexas.org](mailto:info@babctexas.org)

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🌐 [www.babctexas.org](http://www.babctexas.org)

# SPONSORSHIP LEVELS

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**Engage**  
**\$1,000 - \$1,500**

Non Members  
\$2,000

Targeted Networking;  
Industry Events; Panels

- Business branding on BABC event page and hero slider on website home page
- Business branding on event flyer and all pre-event marketing
- Business branding at event
- Recognition/shout-out on social channels
- Registration for up to 2 guests
- Recognition at event
- Swag/marketing materials at event
- Featured speaker (panel events)
- Opportunity to welcome guests (networking events)

**Spotlight**  
**\$500 - \$750**

Non Members  
\$1,000

Happy Hours; Dual  
Sponsored Events

- Business branding on BABC event page
- Business branding on event flyer and all pre-event marketing
- Business branding at event - I stand up banner
- Recognition/shout-out on social channels
- Recognition at event