

TEXAS

BABC

BRITISH-AMERICAN
BUSINESS COUNCIL

2024



Promoting trade and investment between the UK and Texas, and supporting those who make the transatlantic corridor part of their business growth ambition.



ABOUT US

The British American Business Council (BABC) Texas is a non-profit, international business association with a membership made up of UK & Texas-based companies and individuals involved, or interested, in transatlantic trade.

Members enjoy practical business expansion opportunities through our high-caliber networking and marketing opportunities, top-quality business intelligence, regulatory advice, and the opportunity to achieve real business from the personal relationships they develop through their membership.

BECOME A MEMBER

Benefits include: ·Networking ·Community Events ·Marketing



Business support services with the power of a transatlantic network

BABC | TEXAS BRITISH-AMERICAN BUSINESS COUNCIL | **BABN** | BRITISHAMERICAN BUSINESS NETWORK

BABC Texas is part of the largest transatlantic business and trade network: British American Business Network (BABN).

BABN is a recognized partner of the US and UK governments for fostering trade relations between the U.S. and the U.K. and as such, is committed to strengthening the economic corridor between the two countries.



across U.S. U.K. & Canada



Multinationals, mid-market, SMEs, nonprofits, entrepreneurs



CEO & Exec roundtables, policy briefings, trade promotions, business intelligence, networking socials,

WELCOME MESSAGE



From: James McLennan
BABC Texas President

“Welcome to the British American Business Council of Texas! Having been involved with the BABC since I moved to Texas from the UK in 2010, I have reaped many different rewards – both professionally and personally – through my involvement in this expansive and diverse network of people and companies that stretches right across the US.

Whether you are an individual or a small, medium or large sized business operating in Texas, I believe our network has something to offer you. We have a diverse group of members represented by the make up of our Board and we continue to grow year on year. Our aim is to strengthen UK and US (Texas) business ties through thought leadership, networking, events and education.

Above all, we are a fun group of people to be around so if you are not a member, please consider joining, and don't hesitate to reach out to me directly”.

Connect with James [here](#).



OUR VISION AND MISSION

VISION

To become the leading chapter in the BABC network and the go-to forum for US-UK business development in Texas and surrounding states.

MISSION

Promote and strengthen bilateral trade and investment between the UK and Texas.

Provide Value on Investment (VOI) for every member.



Sujeevan Satheesan
His Majesty's Consul General for Texas

BABC Texas continues to be an invaluable partner of the British Consulate in promoting trade between the UK & Texas, and supporting investment flows in both directions. Reach out to see how they can help your business.



OUR SERVICES



EVENTS



BUSINESS
DEVELOPMENT



CONNECTIONS



THOUGHT
LEADERSHIP



MENTORING
AND SUPPORT

BECOME A MEMBER

Benefits include: ·Networking ·Community Events ·Marketing

BABC TEXAS PATRON MEMBERS

AmegyBank[®]



ExxonMobil

flexeserve[®]



S&P Global



WELLS
FARGO

OUR
NETWORK



SAMPLE OF MEMBERS FROM ACROSS BAB

McKinsey; BAE Systems; Slalom; FedEx; Ecolab; Bank of America Barton LLP; BBC Global News US; UPS; National Grid; London & Partners; Turner and Townsend; Pfizer; Harrods; Jaguar Land Rover; Thomson Reuters; Bloomberg; Google; Microsoft; BT Chelsea Football Club; Caterpillar; Bain & Co; National Grid; Virgin; Fedex; Amazon,.

SAMPLE OF BABC TEXAS MEMBERS

British International School of Houston; CBRE; Energy Industries Council; Currencies Direct; Merrimac Executive Search; Senen Group; Jackson Walker LLP; Houston Dynamo & Dash FC; Isle of Harris Distillers; Garner; Fifth Ring; Inoapps; Energy Aspects; Q5 Partners; Department of Business & Trade/British Consulate; Gateley Global.

MEET

OUR BOARD OFFICERS



Kevin Howard, Chairman

Managing Director, TD Securities - Houston



James McLennan, President

Director, Kpler - Houston



Mary McIntyre, Vice President

President of Merrimac International - Houston & Dallas



Collin Grimes, Secretary

Vice President, CBRE - Houston



Frank Landreneau, Treasurer

CPA & Director of International Tax, PKF Texas - Houston



Sarah Durbridge, Executive Director

Houston

MEET

OUR BOARD OF DIRECTORS



Barnaby Philips

Vice President | General Manager Exploration, Shell - Houston



Sujeevan Satheesan

British Consul General - Houston



James Prappas

Director, Kane Russell Coleman Logan PC - Houston



John Ardill

Vice President, ExxonMobil



Kay Thomson

Executive Director, BAFTX



Kevin West

Director of Partnerships, Xe.com



Sian Mikkelsen

HR Strategy & Planning Manager, ExxonMobil



Matthew Morgan

Director Middle Market Banking - Wells Fargo



Lee-Anne Cottle Barraclough

Director Clean Energy, North America at UK Department for Business & Trade (DBT)



Jon Braham

Vice President, Planning and Performance Management, Production & Operations at bp



EVENT

PROGRAMMING

We host a variety of events, both in person and virtual, to allow you to connect with our community, promote your business, and to share industry trends and issues, and receive policy updates

SAMPLE OF PAST EVENTS

NETWORKING

- COP 26 networking with EIC and KPMG
- OTC Multinational Monday with Canada-Texas Chamber of Commerce (CTCC) and Australian-American Chamber of Commerce - Texas (AACC)
- Commonwealth Sundowner with CTCC and AACC
- Tartan Day Panel and Mixer with Scottish Government
- Networking Social with The Woodlands Economic Development Partnership
- Annual Golf Tournament
- Annual Christmas Curry
- Happy Hours

INDUSTRY & TRADE

- Virtual Trade Expo
- Global Talent Crisis
- Global Energy Security
- Energy Outlook
- The Quest for Data
- Thrive in a Changing Economy

MEMBER PROMOTION

- “Let’s Talk...” Webinar Series
- Panel Events and Roundtables
- Targeted networking/drinks receptions



JOIN US!

NETWORKING HAS NEVER BEEN MORE CRUCIAL



CONNECT

Access to leading multinationals, mid-market businesses, SMEs, non-profit organizations and entrepreneurs



COMMUNICATE

Opportunities to sponsor and host events to ensure the network knows about your business



GROW

Access to 120+ events per year across the US & UK: round tables, panel discussions, networking opportunities, webinars, workshops

INFLUENCE THE FUTURE - ELEVATE YOUR BRAND - GROW YOUR BUSINESS - ADVANCE YOUR CAREER

“

The BABC has been a truly invaluable resource for us as we navigated our entry to the Houston market. Be it intros to other members, advice on getting around or the best places to locate our office, they've been a true partner. A big thanks to the BABC.

JAMIE SCOTT
PREMIER MEMBER

Q5

MEMBERSHIP PLANS

INDIVIDUAL

\$250

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

NON-PROFIT

\$300

PER ANNUM

CONTACT
INFO@BABCTEXAS

SMALL BUSINESS

\$550

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

CORPORATE

\$850

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

PREMIER

\$1650

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

PATRON

\$2750

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

[LEARN MORE ABOUT MEMBERSHIP](#)



GET IN TOUCH



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LINKEDIN

BABC Texas



INSTAGRAM

babctexas



John Ardill

**BABC Board Texas Board Member
and VP Exploration, ExxonMobil**

"BABC Texas provides a unique networking opportunity with strong representation across the energy industry and a growing participation across many other business sectors. These are both challenging and exciting times for our business community in Texas and there's no better time to join BABC Texas....."