

**BABC**

TEXAS  
BRITISH-AMERICAN  
BUSINESS COUNCIL

**2024**



***Promoting trade and investment between the UK and Texas, and supporting those who make the transatlantic corridor part of their business growth ambition.***



# ABOUT US

**The British American Business Council (BABBC) Texas is a non-profit, international business association with a membership made up of UK & Texas-based companies and individuals involved, or interested, in transatlantic trade.**

Members enjoy practical business expansion opportunities through our high-caliber networking and marketing opportunities, top-quality business intelligence, regulatory advice, and the opportunity to achieve real business from the personal relationships they develop through their membership.

BECOME A MEMBER

**Benefits include:**

·Networking ·Community Events ·Marketing



# Business support services with the power of a transatlantic network



BABC Texas is part of the largest transatlantic business and trade network: British American Business Network (BABN).

BABN is a recognized partner of the US and UK governments for fostering trade relations between the U.S. and the U.K. and as such, is committed to strengthening the economic corridor between the two countries.



across U.S. U.K. & Canada



Multinationals, mid-market, SMEs, nonprofits, entrepreneurs



CEO & Exec roundtables, policy briefings, trade promotions, business intelligence, networking socials,

# WELCOME MESSAGE



**From: James McLennan  
BABC Texas President**

*“Welcome to the British American Business Council of Texas! Having been involved with the BABC since I moved to Texas from the UK in 2010, I have reaped many different rewards – both professionally and personally – through my involvement in this expansive and diverse network of people and companies that stretches right across the US.*

*Whether you are an individual or a small, medium or large sized business operating in Texas, I believe our network has something to offer you. We have a diverse group of members represented by the make up of our Board and we continue to grow year on year. Our aim is to strengthen UK and US (Texas) business ties through thought leadership, networking, events and education.*

*Above all, we are a fun group of people to be around so if you are not a member, please consider joining, and don't hesitate to reach out to me directly”.*

Connect with James [here](#).



# OUR VISION AND MISSION

## VISION

To become the leading chapter in the BABC network and the go-to forum for US-UK business development in Texas and surrounding states.

## MISSION

Promote and strengthen bilateral trade and investment between the UK and Texas.

Provide Value on Investment (VOI) for every member.



**Richard Hyde**  
His Majesty's Consul General for Texas



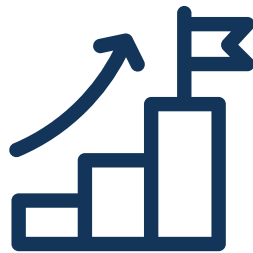
*BABC Texas is the foremost b2b service provider for companies with, or that aspire to doing, business on both sides of the Atlantic*



# OUR SERVICES



EVENTS



BUSINESS  
DEVELOPMENT



CONNECTIONS



THOUGHT  
LEADERSHIP



MENTORING  
AND SUPPORT

BECOME A MEMBER

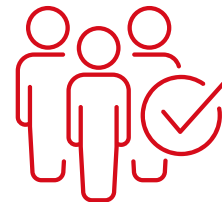
Benefits include:

·Networking ·Community Events ·Marketing

## BABC TEXAS PATRON MEMBERS



OUR  
NETWORK



### SAMPLE OF MEMBERS FROM ACROSS BAB

McKinsey; BAE Systems; Slalom; FedEx; Ecolab; Bank of America Barton LLP; BBC Global News US; UPS; National Grid; London & Partners; Turner and Townsend; Pfizer; Harrods; Jaguar Land Rover; Thomson Reuters; Bloomberg; Google; Microsoft; BT Chelsea Football Club; Caterpillar; Bain & Co; National Grid; Virgin; Fedex; Amazon,.

### SAMPLE OF BABC TEXAS MEMBERS

British International School of Houston; CBRE; Energy Industries Council; Currencies Direct; Merrimac Executive Search; Senen Group; Jackson Walker LLP; Houston Dynamo & Dash FC; Isle of Harris Distillers; Garner; Fifth Ring; Inoapps; Energy Aspects; Q5 Partners; Department of Business & Trade/British Consulate; Gateley Global.

# MEET

## OUR BOARD OFFICERS



### **Kevin Howard, Chairman**

Managing Director, TD Securities - Houston



### **James McLennan, President**

Director, Kpler - Houston



### **Mary McIntyre, Vice President**

President of Merrimac International - Houston & Dallas



### **Collin Grimes, Secretary**

Vice President, CBRE - Houston



### **Frank Landreneau, Treasurer**

CPA & Director of International Tax, PKF Texas - Houston



### **Sarah Durbridge, Executive Director**

Houston



# MEET OUR BOARD OF DIRECTORS



**James Prappas**

Director, Kane Russell Coleman Logan PC - Houston



**John Ardill**

Vice President, ExxonMobil



**Kay Thomson**

Executive Director, BAFTX



**Kevin West**

Director of Partnerships, Xe.com



**Sian Mikkelsen**

HR Strategy & Planning Manager, ExxonMobil



**Matthew Morgan**

Director Middle Market Banking - Wells Fargo



**Lee-Anne Cottle Barraclough**

Director Clean Energy, North America at UK Department for Business & Trade (DBT)

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**Jon Braham**

Vice President, Planning and Performance Management, Production & Operations at bp



# EVENT

# PROGRAMMING

We host a variety of events, both in person and virtual, to allow you to connect with our community, promote your business, and to share industry trends and issues, and receive policy updates

## SAMPLE OF PAST EVENTS

### NETWORKING

- COP 26 networking with EIC and KPMG
- OTC Multinational Monday with Canada-Texas Chamber of Commerce (CTCC) and Australian-American Chamber of Commerce - Texas (AACC)
- Commonwealth Sundowner with CTCC and AACC
- Tartan Day Panel and Mixer with Scottish Government
- Networking Social with The Woodlands Economic Development Partnership
- Annual Golf Tournament
- Annual Christmas Curry
- Happy Hours

### INDUSTRY & TRADE

- Virtual Trade Expo
- Global Talent Crisis
- Global Energy Security
- Energy Outlook
- The Quest for Data
- Thrive in a Changing Economy

### MEMBER PROMOTION

- “Let’s Talk...” Webinar Series
- Panel Events and Roundtables
- Targeted networking/drinks receptions



**JOIN US!**

**NETWORKING**

**HAS NEVER BEEN MORE CRUCIAL**



**CONNECT**

Access to leading multinationals, mid-market businesses, SMEs, non-profit organizations and entrepreneurs



**COMMUNICATE**

Opportunities to sponsor and host events to ensure the network knows about your business



**GROW**

Access to 120+ events per year across the US & UK: round tables, panel discussions, networking opportunities, webinars, workshops

**INFLUENCE THE FUTURE - ELEVATE YOUR BRAND - GROW YOUR BUSINESS - ADVANCE YOUR CAREER**

## Member Testimonial

Q5

"The BABC has been a truly invaluable resource for us as we navigated our entry to the Houston market. Be it intros to other members, advice on getting around or the best places to locate our office, they've been a true partner. A big thanks to the BABC."

**Jamie Scott, Head of Energy**

# MEMBERSHIP PLANS

INDIVIDUAL

**\$200**

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

NON-PROFIT

**\$250**

PER ANNUM

[CONTACT  
INFO@BABCTEXAS](mailto:INFO@BABCTEXAS)

SMALL BUSINESS

**\$500**

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

CORPORATE

**\$750**

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

PREMIER

**\$1500**

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

PATRON

**\$2500**

PER ANNUM

[VIEW MEMBERSHIP PLAN](#)

[LEARN MORE ABOUT MEMBERSHIP](#)



# GET IN TOUCH



**+832-206-8599**



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***[info@babctexas.org](mailto:info@babctexas.org)***



***PO Box 421234, Houston, TX 77242***



LINKEDIN

BABC Texas



TWITTER

@BABC\_Texas



**John Ardill**

**BABC Board Texas Board Member  
and VP Exploration, ExxonMobil**

*“BABC Texas provides a unique networking opportunity with strong representation across the energy industry and a growing participation across many other business sectors. These are both challenging and exciting times for our business community in Texas and there's no better time to join BABC Texas.....”*