

## RAISE YOUR COMPANY PROFILE BY SPONSORING THE BABC CHRISTMAS CURRY

Sponsors play an important role in the development and growth of the British American Business Council (BABC). BABC sponsors benefit from increased visibility within, and beyond, the BABC community.

If you are looking to get in front of other members and our extended community, consider sponsoring the Christmas Curry Dinner Party which is attended by 120 guests from Texas based

businesses, and marketed to our wider community.

## SPONSORSHIP LEVELS

| <section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header>   | <ul> <li>Business branding on BABC Event Page<br/>and hero slider on website home page</li> <li>Business branding on event flyer and all<br/>pre-event marketing</li> <li>Business branding at event</li> <li>Recognition/shout out on social channels</li> <li>Registration for 6 guests</li> <li>List of attendee names, post</li> <li>Event photo link</li> <li>Recognition by British Consul General at<br/>event</li> <li>Swag/marketing materials at event</li> <li>Opportunity to address guests 1-2 mins</li> </ul> |
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## SPONSORSHIP LEVELS

| Silver<br>\$1,500<br>Unlimited | <ul> <li>Business branding on BABC Event Page<br/>and hero slider on website home page</li> <li>Business branding on event flyer and all<br/>pre-event marketing</li> <li>Business branding at event</li> <li>Recognition/shout out on social channels</li> <li>Registration for 2 guests</li> <li>Recognition by British Consul General at</li> <li>event<br/>swag/marketing materials at event</li> </ul> |
|--------------------------------|---|
| <i>Non Members<br/>\$2,000</i> |   |
|                                |   |

|             | <ul> <li>Business branding on BABC Event Page</li> </ul>     |
|-------------|--|
| Bronze      | and hero slider on website home page                         |
| ¢7г0        | <ul> <li>Business branding on event flyer and all</li> </ul> |
| \$750       | pre-event marketing  |
|             | <ul> <li>Business branding at event</li> </ul>               |
| Unlimited   | Recognition/shout out on social channels                     |
|             | Recognition by British Consul General at                     |
|             | event  |
| Non Members |  |
| \$1,000     | ~  |
|             |  |

HAVE QUESTIONS? GET IN TOUCH AT INFO@BABCTEXAS.ORG